

## EXPORTING IS NOW MORE ACCESSIBLE THAN EVER

**Good news for SMB's! The Provincial Export Program (PEX) is offering new and improved benefits for businesses.**

Are you looking to explore new markets, export, diversify your activities and/or expand your business opportunities? The Provincial Export Program can help! Initiated by the Quebec Ministry of Economy, Science and Innovation, PEX has recently increased available funds and expanded its eligible activities.

### Key Features of the Provincial Export Program

The program supports a variety of activities that allow businesses to expand their range of activities while providing them with more opportunities to make their mark on the international business scene.

Whether you need to hire an export specialist, recruit a distributor, conduct a foreign market study, host buyers, obtain international approval for exports, or participate at tradeshows outside Quebec, PEX can assist with reducing the costs of eligible activities.

### New Changes, More Funding!

- Total available funding increased by \$25,000.
- Funding can now cover up to 40% of costs (as opposed to 30%).
- Substantial increases in funding for activities such as participation at tradeshows, designing and adapting promotional tools, and updating company web sites.

**Can my business benefit from these changes?** To find out, don't hesitate to get in touch with one of our specialists at the contact information below.

## Solertia Consulting Group Inc.

Solertia : latin-ae, fem, (ingenuity, competence)

PARTNER IN GROWTH - SOLERTIA (solertia.ca) is a multiservice firm specialized in human resources management, grants, and tax credits. We act as a strategic partner for our clients and offer innovative and practical solutions to support them in their growth. Solertia has a team of over 15 experienced consultants, working in either Montreal, Toronto or Quebec, who are specialized in compliance, total compensation, organizational performance, recruitment, grants, and tax credits.

## OUR OFFICES

MONTREAL  
3333 GRAHAM BLVD., SUITE 400  
MONTREAL (QUEBEC) H3R 3L5  
T. 514 227-8008

TORONTO  
2 ST. CLAIR AVE., SUITE 1800  
TORONTO (ONTARIO) M4V 1L5  
T. 416 922-1313

QUEBEC  
1020 BOUVIER STREET, SUITE 400  
QUÉBEC (QUEBEC) G2K 0K9  
T. 418 559-7291